



Global Ambassador Program



Taking a trip to the developing world?



Become a Global Ambassador for clean, safe light and get a unique opportunity to meet children and adults in a developing community and change their lives overnight by distributing solar lights.

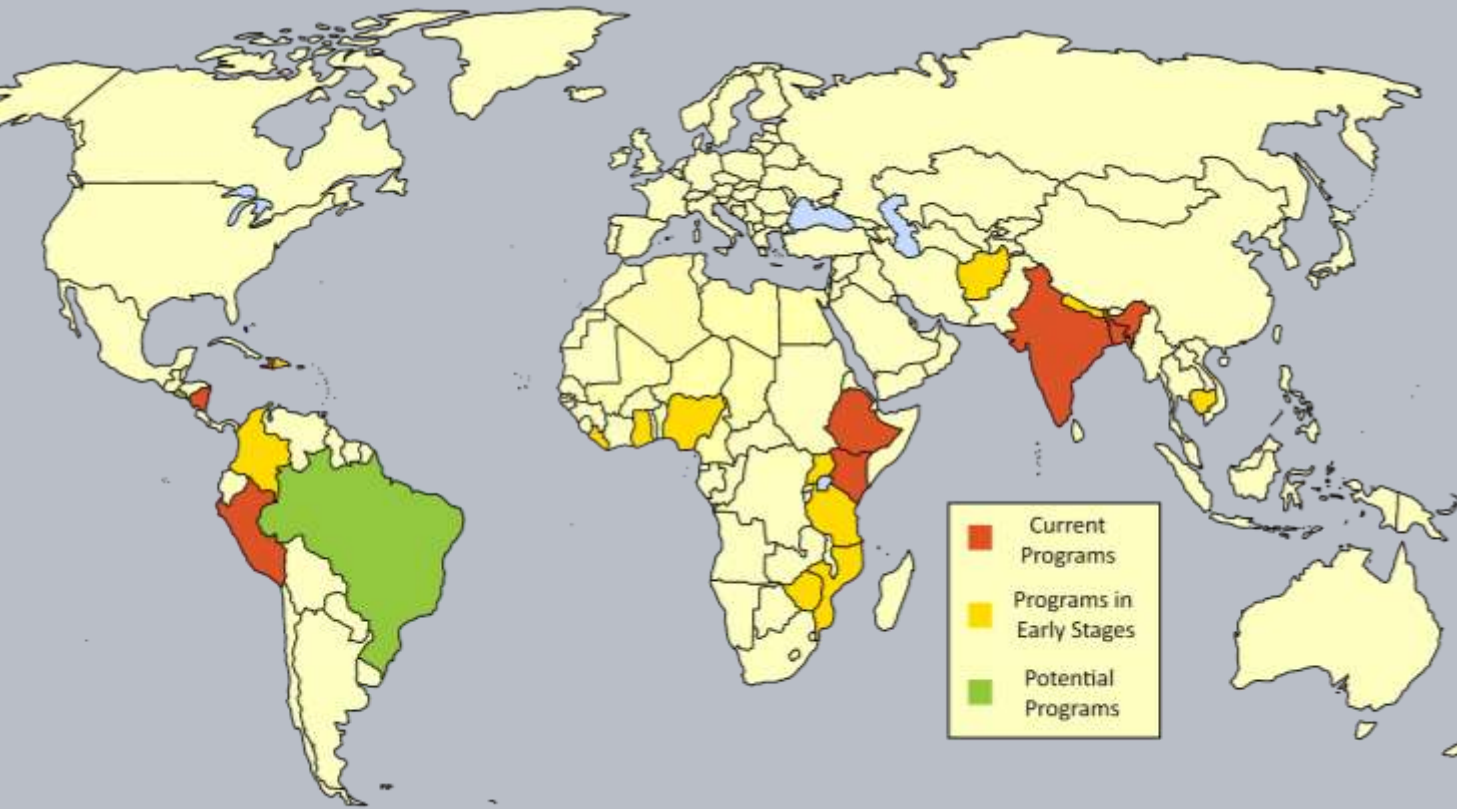
Through our program, Global Ambassadors ...

- Get to be a hero to an entire community
- Are featured on our website
- Gain unfiltered developing world experience
- Engage with a new culture in a refreshing way
- Volunteer in an independent, flexible capacity



The screenshot shows the One Million Lights website. At the top, there is a navigation menu with links for PROGRAMS, IMPACT, NEWS & MEDIA, AMBASSADORS, ACT NOW!, ABOUT US, and DONATE. The main content area features a large photo of a group of people, with a caption for "Karishma's Story" that reads: "Out of the Darkness and into the Future with Solar Technology -- DC Area High School Student, Karishma Popli, expresses 'the problems in our society, and the little things I can do...'" Below this, there are sections for "LIGHT AMBASSADORS" (describing the mission to provide clean, healthy lighting), "THE PHILIPPINES" (highlighting a village project), "SCHOOL PROGRAMS" (discussing the Million Lights Challenge), and "WATCH OUR VIDEOS" (featuring a video about solar lights in a village). On the right side, there is a progress bar for the "Goal: 1 Million Lights" (currently at 18,121), a "SIGN UP FOR OUR NEWSLETTER" form, and a "RECENT NEWS" section with links to articles like "Mashable's 10 Inspiring 'Buy One Give One' Projects" and "Gentry Magazine Features One Million Lights".

Choose a community to which you will bring clean, safe solar light.



Active Projects

- Afghanistan
- Argentina
- El Salvador
- Ethiopia
- Ghana
- Haiti
- India
- Kenya
- Tanzania
- The Philippines



You can take lights to one of our active projects (learn more about these at www.onemillionlights.org) or a new community that you are connected with. Contact us at laura@onemillionlights.org to discuss your options.

Use our 'how-to' guide for fundraising and awareness campaigns to help fund the lights and create buzz around your project.

The Global Ambassador Program

Ambassador Toolkit

This toolkit is designed to assist you with outreach for One Million Lights and fundraising for your goal as a Global Ambassador. The toolkit includes:

- A Solar Light
- Information about One Million Lights, the problem we strive to address, the mission and the impact we will have in the global community
- Information on the Solar Lights and its design
- Activity: Setting Goals for Your Fundraising Initiative
- Activity: Mapping your Network
- Activity: Transforming about Outreach
- Donor Solicitation Letter
- Toolkit Evaluation

We hope that the toolkit will help you reach your fundraising goal as well as guide you through documenting the distribution and identifying a local leader. Also if there is anything that you may need assistance with that is not covered in the toolkit please contact OML for further information.

For more information on The Global Ambassador Program please contact:

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The Global Ambassador Program
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Phone: (415) 435-0205
Email: global@onemillionlights.org
Website: www.onemillionlights.org

For more information on how to support One Million Lights please contact:

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The toolkit is designed to assist Global Ambassadors with pilot programs for One Million Lights. All materials being to and are copyrighted by One Million Lights, Jan 2010.

OneMillionLights.org
change you can see

January 1, 2010

Dear Mr. and Mrs. John Doe,

One Million Lights believes that light is as fundamental a need as food, water, and shelter. Through our donor-meets-recipients model, One Million Lights has revolutionized development work, allowing me to have the opportunity to be on the ground in under-resourced community and to personally hand individuals and households the gift of rechargeable, environmentally friendly, solar LED lights.

As a Global Ambassador, my personal goal is to fundraise for **25 solar lights**. One Million Lights will match lights that I fundraised to increase distribution and transform the lives of a rural community overnight. With your help I would have the unique opportunity to not only meet children and adults from a developing community, but more importantly to improve their living conditions and reduce the use of harmful lighting alternatives like kerosene lanterns.

Together we can replace kerosene lanterns with solar lights in order to help the environment by reducing carbon emissions, improve rural health by eliminating dangerous fumes and the risk of deadly burns and fires, improve access to education and study time for children, and make daily life easier for adults and their families. Please contribute to my goal and donate a solar LED light for \$25.00. Join me in being part of a change people can see.

With Kind Regards,
Duff Mina
Mina
Ambassador for One Million Lights

want to contribute to One Million Lights and help Duff reach her goal as a Global Ambassador?

Like to donate:
\$25 2 Lights (\$50) 3 Lights (\$75) 4 Lights (\$100)

Contribution is in Honor of: _____

Pay by Credit Card at: onemillionlights.org
Please make checks payable to:
One Million Lights
P.O. Box 444
Palo Alto, CA 94302, USA

Thank you for your generous contribution!
© of Cater d&B One Million Lights PEIN 26-3027982 are completely tax-deductible.

Defining Your Goals

Setting goals before beginning any project is a great way to stay on task and focus on what you want to get done. Before you begin fundraising for One Million Lights, set three goals you would like to accomplish by the time you complete the matching program. They can be anything from the number of people you would like to recruit to become Global Ambassadors to any particular skill you might want to develop like public speaking.

Goal #1: _____

Goal #2: _____

Goal #3: _____

Goal #4: _____

Goal #5: _____

Goal #6: _____

Goal #7: _____

Goal #8: _____

Goal #9: _____

Goal #10: _____

Have listed your goal? Keep in mind that you can share them with other people such as potential donors and friends. Remember to update periodically for any changes.

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One Million Lights will match 15% of the lights you fundraise for, meaning when you fund 21 lights, we will match 4 for a total of 25 lights. See our downloadable program description online for more information on matching.

Once you've reached your goal, work with One Million Lights to get your solar lights sent to you before you depart on your trip.



We will provide you with paperwork and any other official documentation you may need in order to smoothly get the lights through customs once you arrive in the country where you will be distributing the lights.

**Document your experience through pictures and video.
We'll feature your story on our website where you will
inspire others to become Global Ambassadors.**



Visit www.onemillionlights.org today to sign up to become a Global Ambassador!



**For more information, contact Laura Chao, Program Manager
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