



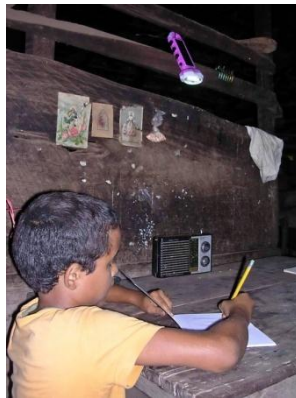
One Million Lights

PO Box 444, Palo Alto, CA 94302 | www.OneMillionLights.org

501(c)3 Nonprofit Organization | FEIN # 26-3027982

Challenge your classmates to make a difference in the lives of their student-counterparts living in rural, developing regions of the world! One Million Lights' interactive program helps **your school will gain a global perspective, while giving the gift of clean, safe light to students living in poverty** without adequate access to electricity.

One Million Lights, a Palo Alto based 501(c)3 nonprofit organization, sends solar powered lights to children living in developing regions of the world without access to electricity. Our solar lights replace kerosene lanterns and other toxic forms of evening light so that children can study with clean, safe light when the sun goes down. Many of our light recipients have little or no ability to complete their homework due to lack of evening light. Their daylight hours are consumed with household chores and walking great distances to get to school.



Your classmates will gain a sense of compassion, global awareness, and community spirit when they take the One Million Lights Challenge. Through a hands-on and empowering approach, you can:

- Send clean, safe light to a community in the rural, developing world
- Increase access to education, improve health, and eliminate carbon emissions

Invite One Million Lights to your school! We will help kick off the program, connect you with a school or community in the developing world that needs solar light, provide you with promotional materials to ignite your community, and give you the opportunity to change the lives of poor, developing world students.

Simply let us know that you are interested and we will work with you to create a program that works for you. Call or email us for more information.

Many thanks,
Joan Dorsey

Programs Manager, One Million Lights

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One Million Lights Challenge for High Schools and Universities

Concept: Create a fun way for students who love service to participate in school rivalries and leverage the competitive spirit between rival schools, dorms, grade levels, or any other student group on campus. One Million Lights challenges rivals to come together and support a cause that positively impacts children's education, entire communities, the environment, and rural health.

What: Students, alumni, and parents from participating schools compete to raise funds for One Million Lights.

Why: Students take action to benefit the environment, help further education in rural parts of the world and address critical global social issues.

When: Initiate competition two weeks before a big rivalry event between participating schools, leverage this rivalry event, and culminate shortly after the rivalry event.

Action Plan

Two weeks before the Rivalry Event

- Engage student bodies to rally the volunteers
- Set overall and individual goals for classrooms, departments, dorms, grade levels, etc
- Create buzz/awareness amongst the students by holding information sessions
- Start raising funds
- Track progress on One Million Lights website!

At the Rivalry Event (a sports game, rally, or other public event with high attendance)

- Show progress in real-time on the electronic board or through periodic announcements
- Stations at the event manned by volunteers, showcasing lights, large posters of children, stories, etc.
- Rally alumni and parent community to raise funds through a cheer or funny video during the event
- Track progress on One Million Lights website and declare leader at end of event

After the Rivalry Event

- Continue raising funds for 24 hours after the Event
- Declare final winner – get press coverage for announcement
- Declare winner on One Million Lights website
- Create Ceremony on Campus to donate funds
- Create a distribution trip for this event - Students from both schools can take light to recipient communities



Needs

What One Million Lights can provide

- Awareness materials (flyers, stories, posters – electronic versions)
- a visit (or video clip) from our founder and/or volunteers in the area
- Website tracking of donations, Facebook and Twitter updates

What we need your support to do

- Reach the students, alumni and parent community
- Organize donation drives and events on campus before the Event
- Enlist volunteers to work the donation booths at the Event
- Put on a cheer or video for the rivalry event and to share online

One Million Lights' mission is to improve the daily lives of children and adults by providing clean and healthy lighting.



Solar lights replace kerosene lamps



Solar lights improve many areas of life...



Education

- More time to study
- Education is more enjoyable



Health

- No toxic fume inhalation
- Reduce eye strain
- Stop deadly burns



Environment

- Reduce pollution
- Offset greenhouse gas emission



Income

- \$ Savings
- More work time
- More income

Donate today at www.onemillionlights.org



1 light

=

1 life



\$28 buys

a solar light and gets it into the hands of a child living without adequate access to electricity.



OneMillionLights.org

Clean, Safe Light Changes Lives

Hendrix Students Deliver Solar Powered Lights to Peruvians Living without Electricity



Matt Youngblood had one of those life altering experiences while participating in the One Million Lights Global Ambassador Program. The hands-on and deeply personal experience of bringing life changing solar lights to rural communities in Peru was, in his words, “incredible.”

Youngblood, Harmony Hudson, and Katie Jones, all 2010 Hendrix College graduates participating in a service learning program supported by the Hendrix Odyssey Project, went to a collection of small villages near Cuzco, Peru to deliver 100 solar powered lights. These lights were provided by One Million Lights, a CA based nonprofit whose mission is to improve the daily lives of children and adults in rural parts of the world by providing clean, safe light. When families receive a solar light it replaces their kerosene lamp, making their home cleaner and safer. These lights make study and work easier, eliminate carbon emissions, and enable income generation and savings.

Youngblood said, “It was amazing how important these solar lights are to the communities we met in Peru. I knew the people wanted

them because they were willing to pay \$5 for each light, which for many might be several days wage. I knew they were effective because we interviewed people who had been using them for the past year – they were ravenous for more.”

One Million Lights’ Global Ambassador Program aids students like Youngblood in fundraising and distribution activities, giving them a hands-on experience in the sustainable development of poor, rural regions of the world. The Global Ambassador Program connected these students with the communities of Parque De Las Papas, who live without adequate access to electricity in a very remote region of the Andes Mountains of Peru.

The park, which literally means “Park of the Potatoes” is inhabited by a community of subsistence farmers whose existence depends on potatoes. All of their religious and cultural ceremonies involve potatoes and every meal involves potatoes. Potatoes are life. The students spent five days in the park backpacking to 5 different villages in order to distribute their lights.



Youngblood feels like his group “truly experienced darkness. This ended up being a good thing in that it helped me empathize with the people we were helping. As soon as the sun set, Katie, Harmony and I found it hard to accomplish anything. We were going to bed at 8 or 9 at night, not so much because we needed that much sleep, but just because the darkness sapped our energy, and made it difficult to do anything like read or write. Our hosts sometimes had kerosene lanterns, but the darkness outside would instantly swallow us if we left.

“We were truly gifted to be able to experience this culture in such a pure form. The people wanted to show us their culture as a form of thanks. We were able to see amazing sights, see the change that these lights can bring to a family, and really feel and understand the importance of light.”

Stories from Light Recipients

Lucio Illamesa

Lucio is a weaver in a small village in the Andes Mountains of Peru. He spends about 15 hours every day weaving. He actually built his loom with his own hands. He does all of his own thread dyeing using natural dyes made from local plants and minerals. His wife spins the thread and he weaves it into beautiful textile items.

Lucio and his family received a solar light from One Million Lights this March as part of a Global Ambassador Program distribution with Matt Youngblood, Katie Jones, and Harmony Hudson, students from Hendrix College in Conway, Arkansas. To support his 7 kids, Lucio begins most days weaving before sunrise and finishes after the sun sets. The solar powered light he received will be used to help him work when the electricity goes out (which it often does), help his kids study in the evenings, and light his dark kitchen while his wife cooks.

He's thrilled! Support other artisans like Lucio in a brighter future for their families and communities. Donate a light today at www.OneMillionLights.org.



Caseano Illamesa

Lucio's brother, Caseano, is currently building a new house. His old house was too far from his village to connect to the electrical grid. His new house still doesn't have electricity but it is close enough that some day he might be able to afford to get it connected. Can you imagine relocating your home, just so that someday you MIGHT have the chance at electricity in your home!?

Caseano's community is located high in the Andes Mountains of Peru near Cuzco in a biological reserve called The Potato Park. Matt Youngblood, Katie Jones, and Harmony Hudson of Hendrix College in Conway, Arkansas distributed 100 solar lights from One Million Lights to Caseano's community. Caseano's solar light will really help his family in their economic situation, with their health issues, and with the education of his five daughters.

Economically speaking, solar lights are a huge asset for people living without adequate access to electricity because they provide ongoing illumination at no monthly cost. In Caseano's village, kerosene and candles are an average of \$18 a month. To install an electrical system would cost Caseano an initial \$200, plus an additional \$7 a month for the electricity. Everyone living in the Potato Park, including Caseano, is to some degree a subsistence farmer, though some spend more time as artisans than others. Caseano is almost exclusively a farmer, making what little money he does from selling his excess crops in the market.

Not only will his solar light make illuminating his home cheaper, it will also help provide a much cleaner source of light. His wife has had a reoccurring respiratory infection that has put her in the hospital several times in the last few years. They think it is because of her daily proximity to their kerosene lamps while she is cooking supper. Her eyes were often red from the smoke and she has a terrible cough. Various remedies had been tried, such as using various local herbs and even nailing a bird to their wall, but he understands that the smoke is the real issue.

Although all five of Caseano's daughters are in school, he was very disconnected from their studies, because they had to go to a relative's house to study every night. The solar powered light his family received will allow his girls to study at home as well as light the house with clean, safe light at no monthly cost.